

ECI increases commitment to service AC capacitor market.

Electronic Concepts, Inc. places a renewed emphasis on the 5MPA series capacitors, by offering stock and revised market pricing.

By material acquisition, product design efficiencies, production optimization and a strong commitment to the line, Electronic Concepts, Inc. refreshes product pricing and commits to a limited stocking arrangement with Elcon Sales, the company's distribution partner.

Electronic Concepts, Inc. will begin a stocking program of specific, high demand capacitance and voltage values, of the 5MPA capacitor products, available by summer. Additionally, customers should notice around a 50% price reduction, across the product line, in 25~50 piece quantities.

"With a renewed commitment in the 5MPA capacitor line, ECI expects to exhibit leadership in the fast growing AC dry film market", sites Bernard Lavene, company President.

ABOUT ELCON SALES

Elcon Sales is a privately held distributor, exclusively supporting Electronic Concepts, Inc. film capacitor products. The operation began in the fall of 1981, for the purpose of servicing a broad range of markets, with a strong concentration on Military grade, Qualified Products List (QPL) components.

ABOUT ECI

Electronic Concepts is a vertically integrated manufacturer, which designs and produces a comprehensive range of standard and customized film capacitors, serving a broad range of electronic industry markets since 1969.